

---

<b>Report To:</b>	<b>The Inverclyde Council</b>	<b>Date:</b>	<b>4 June 2015</b>
<b>Report By:</b>	<b>Chief Executive</b>	<b>Report No:</b>	<b>CE/004/JWM</b>
<b>Contact Officer:</b>	<b>Lynsey Logsdon</b>	<b>Contact No:</b>	<b>01475 712112</b>
<b>Subject:</b>	<b>Roles and Remits of Member Champions</b>		

---

## 1.0 PURPOSE

1.1 The purpose of this report is to review and formalise the roles and remits of the various Member Champions appointed by the Council.

## 2.0 SUMMARY

2.1 Member Champions have been appointed by the Council on various occasions since 2008. An updated list of the various Champions, the current appointees and the relevant Directorates is detailed in paragraph 4.6.

2.2 The key role of a Member Champion is to be the Council's ambassador and spokesperson for their particular area of responsibility. Member Champions should highlight and promote their particular area of responsibility both within the Council and with external agencies and the public.

2.3 Formal roles and remits have never been agreed for the Council's Member Champions, with the exception of the Welfare and Financial Inclusion Champion. It is important that each Member Champion understands their overall purpose and what their main duties and responsibilities are. In addition, there should be a consistent and standardised format that outlines the key role and responsibilities of each of the seven Member Champions.

2.4 The roles and remits of the Member Champions have been reviewed and are attached for the Council's consideration in appendices 1 to 7.

## 3.0 RECOMMENDATION

3.1 The Council is asked to consider and approve remits for the roles of the following Member Champions as set out in appendices 1 to 7 of the report.

Older People's Champion	(Appendix 1)
Young People's Champion	(Appendix 2)
Carers' Champion	(Appendix 3)
Armed Forces Champion	(Appendix 4)
Healthy Lifestyles Champion	(Appendix 5)
Welfare and Financial Inclusion Champion	(Appendix 6)
Sports Champion	(Appendix 7)

## 4.0 BACKGROUND

- 4.1 The role of Member Champion was created to highlight the key issues affecting that particular area of interest and to act as a spokesperson to ensure that effective communication takes place both within the Council and with external agencies and the public.
- 4.2 In this way, the Member Champions represent the Council and seek to ensure that there is mutual awareness of the impact of strategic decisions in these areas both within the Council and especially with relevant outside agencies.
- 4.3 The Member Champions also provide, effectively, a focus for key actions in terms of the Council's Corporate Statement and promote liaison and communication amongst the Council and partner agencies.
- 4.4 The Council has appointed various Member Champions since 2008 and appointments were consolidated at the statutory meeting of the Inverclyde Council following the election in May 2012.
- 4.5 The most recently created Champion is the Welfare and Financial Inclusion Champion appointed in December 2013 and this is the only appointment for which a formal remit has been agreed. The roles and remits have not followed a standardised format and appendices 1 to 7 provide updated remits to take account of the need for a common approach to the appointments.
- 4.6 The current appointments are as follows:-

<b>Designation</b>	<b>Elected Member</b>	<b>Directorate</b>
Older Persons' Champion	Councillor McIlwee and Mrs N McFadden	HSCP
Young People's Champion	Councillor McColgan	Education & Communities
Carers' Champion	Councillor Jones	HSCP
Armed Forces' Champion	Councillor Dorrian	HSCP
Sports Champion	Councillor Ahlfeld	Education & Communities
Healthy Lifestyles Champion	Provost Moran	HSCP
Welfare & Financial Inclusion Champion	Councillor McCabe	HSCP

## 5.0 CONSULTATION

- 5.1 This report has been approved by the Corporate Management Team.

## 6.0 IMPLICATIONS

### Finance

- 6.1 Nil

### Legal

- 6.2 Nil

### Human Resources

- 6.3 Nil

### Equalities

6.4 Nil

### **Repopulation**

6.5 Nil

## **7.0 LIST OF BACKGROUND PAPERS**

7.1 Nil

## Appendix 1

### Role of the Older People's Champion

#### Overall Purpose of Champion:

To be the Council's Older People's Champion by raising and promoting older people's issues and ensuring that the needs and preference of older people are fully taken into account in the planning and development of policies and services.

#### Main Duties and Responsibilities:

1.	To be the Council's ambassador and spokesperson for issues relating to older people.
2.	To highlight and promote the concerns of older people living in Inverclyde both within the Council and with external agencies and the public.
3.	To promote and support the objectives and key aims of the Reshaping Care for Older People Programme.
4.	To promote and support Inverclyde's Dementia Strategy 2013-16 "Working Towards a Dementia Friendly Inverclyde".
5.	To work in partnership with local organisations that provide services to older people and ensure there is effective communication and joint working taking place.
6.	To promote and support local activities, events and service developments that support independent living and positive health and wellbeing amongst older people.
7.	To liaise with Government and MPs / MSPs regarding the development of services and policies that affect older people.

## Appendix 2

### Role of the Young People's Champion

#### Overall Purpose of Champion:

To be the Council's Young People's Champion by raising and promoting issues that affect young people and ensuring that the needs and preferences of young people are fully taken into account in the planning and development of policies and services.

#### Main Duties and Responsibilities:

1.	To be the Council's ambassador and spokesperson for issues relating to young people.
2.	To highlight and promote the concerns of young people living in Inverclyde both within the Council and with external agencies and the public.
3.	To promote engagement with young people by liaising with Inverclyde Youth Council and Youth Parliament representatives.
4.	To work in partnership with local organisations that provide services for young people and ensure there is effective communication and joint working taking place.
5.	To promote and support local activities, events and service developments that are aimed at nurturing young people and giving them the best start in life.
6.	To liaise with Government and MPs / MSPs regarding the development of services and policies that affect young people.

## Appendix 3

### Role of the Carers' Champion

#### Overall Purpose of Champion:

To be the Council's Carer's Champion by raising and promoting issues that affect carers and ensuring that the needs and preferences of carers are fully taken into account in the planning and development of policies and services.

#### Main Duties and Responsibilities:

1.	To be the Council's ambassador and spokesperson for issues relating to carers and young carers.
2.	To highlight and promote the concerns of carers living in Inverclyde both within the Council and with external agencies and the public.
3.	To promote and support the implementation of the Inverclyde Carers Strategy 2012-15.
4.	To promote engagement with carers and young carers to ensure their views are taken into account in the development and implementation of the Inverclyde Carers Strategy.
5.	To work in partnership with local organisations that provide services for carers and ensure there is effective communication and joint working in place.
6.	To promote and support local activities, events and service developments that are aimed at improving services for carers and raising awareness of the support that is available.
7.	To highlight and promote the contribution that carers make to local communities through their role in providing unpaid care for their family, friends and neighbours.
8.	To liaise with Government and MPs / MSPs regarding the development of services and policies that affect carers.

## Appendix 4

### Role of the Armed Forces Champion

#### Overall Purpose of Champion:

To be the Council's Armed Forces Champion by raising and promoting issues that affect veterans and ensuring that the needs and preferences of veterans are fully taken into account in the planning and development of policies and services.

#### Main Duties and Responsibilities:

1.	To be the Council's ambassador and spokesperson for issues relating to veterans.
2.	To support events which recognise and acknowledge the commitment and sacrifice of the armed forces through acts of remembrance and commemoration.
3.	To highlight and promote issues that affect veterans living in Inverclyde both within the Council and with external agencies and the public.
4.	To promote effective communication and positive working relationships both within the Council and amongst partners and other stakeholder groups in relation to the Veterans Pathway.
5.	To support the development of an integrated support network for veterans living in Inverclyde through the promotion of joint working with Council services, veteran's services and charitable organisations.
6.	To liaise with Government and MPs / MSPs regarding the development of services and policies that impact on veterans.

## Appendix 5

### Role of the Healthy Lifestyles Champion

#### Overall Purpose of Champion:

To be the Council's Healthy Lifestyles Champion by raising and promoting issues relating to health and ensuring that such issues are taken into account in the planning and development of policies and services.

#### Main Duties and Responsibilities:

1.	To be the Council's ambassador and spokesperson for issues relating to healthy lifestyles.
2.	To highlight and promote health related issues both within the Council and with external agencies and the public.
3.	To undertake a community leadership role to empower communities to take an active role in improving the health of the people of Inverclyde.
4.	To work in partnership with local organisations that provide health services and promote healthy lifestyles and ensure there is effective communication and joint working taking place.
5.	To promote and support local activities, events and service developments aimed at improving the health of residents living in Inverclyde.
6.	To liaise with Government and MPs / MSPs on improving the health and wellbeing of Inverclyde's population.
7.	To work in tandem with the Chair of Inverclyde CHCP (HSCP) to champion healthy lifestyles.



## Appendix 6

### Role of the Welfare and Financial Inclusion Champion

#### Overall Purpose of Champion:

To be the Council's Welfare and Financial Inclusion Champion by raising and promoting issues relating to welfare reform and financial inclusion and ensuring that such issues are taken into account in the planning and development of policies and services.

#### Main Duties and Responsibilities:

1.	To be the Council's ambassador and spokesperson for issues relating to welfare and financial inclusion.
2.	To highlight and promote welfare reform and financial inclusion issues both within the Council and with external agencies and the public.
3.	To promote engagement with residents in Inverclyde to ensure their views are taken into account in the development of policies and services regarding welfare reform and financial inclusion.
4.	To work in partnership with local organisations to tackle the implications of welfare reform and promote financial inclusion services and to ensure there is effective communication and joint working taking place.
5.	To promote and support local activities, events and service developments that are aimed at promoting financial inclusion and addressing welfare reform issues.
6.	To liaise with Government and MPs / MSPs on the implications of welfare reform and financial inclusion.

## Appendix 7

### Role of the Sports Champion

#### Overall Purpose of Champion:

To be the Council's Sports Champion by raising and promoting issues relating to sports and ensuring that such issues are taken into account in the planning and development of policies and services.

#### Main Duties and Responsibilities:

1.	To be the Council's ambassador and spokesperson for issues relating to sport.
2.	To highlight and promote sport both within the Council and with external agencies and the public.
3.	To promote engagement with residents in Inverclyde to ensure their views are taken into account in the development of policies and services regarding sport and leisure.
4.	To work in partnership with local organisations that provide sport and leisure services and ensure there is effective communication and joint working taking place.
5.	To promote and support the development and implementation of Inverclyde's Sport Framework 2014 -2018 and the Active Living Strategy.
6.	To promote and support local activities, events and service developments that are aimed at increasing participation in sport.
7.	To liaise with Government and MPs / MSPs on issues regarding participation in sport.